Grants, on autopilot.

Investor presentation. June 2026.

GrantGunner

The funding system is broken below the resource line.

The best causes don't win grant funding - the best grant writers do. Smaller, cause-focused organisations don't have the hours, the headcount, or the £40k salary line to compete.

TIME INEFFICIENT

98%

of Innovate UK applications never win. Even with AI and consultants, every bid is extremely time-intensive.

FUNDING FATIGUE

37%

abandon mid-application - nonprofits and startups miss out for lack of bandwidth.

HIGH COST

£40,000+

a year on grant writers; existing software is just a glorified text editor.

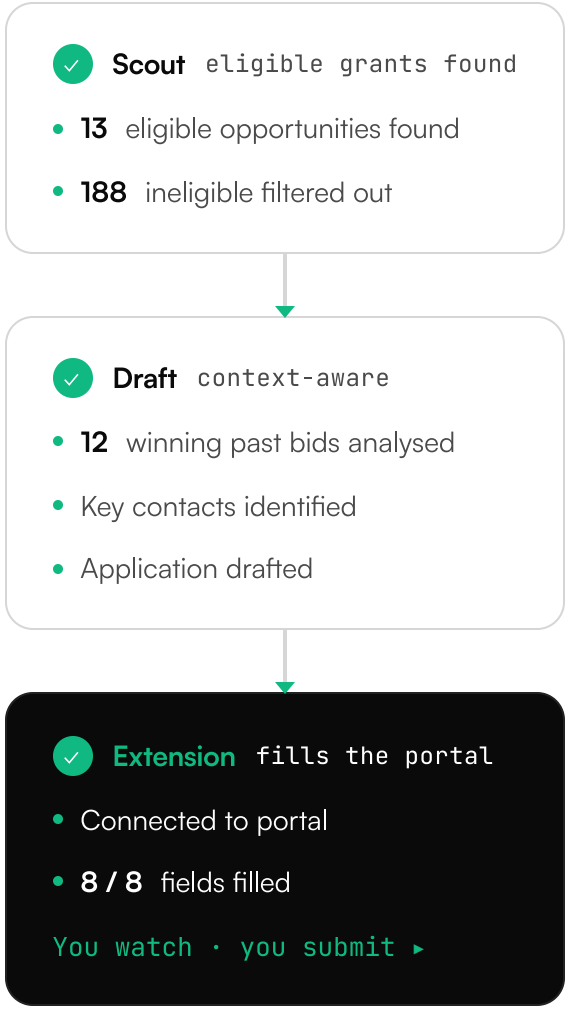
Find. Draft. Fill.
In five minutes.

Find, draft and submit grant applications without ever copy-pasting into a portal - semi-autonomously, in your browser.

01 **Scout:** proactively finds eligible grants 24/7. Filters out the ones you don't qualify for.

02 **Draft:** high-fidelity writing tailored to your organisation, trained on past winning bids.

03 **Extract and Submit (USP):** our browser extension reads the live funder portal, fills it in front of you, and submits. You watch every step. You stay in control.



GrantGunner Bespoke.

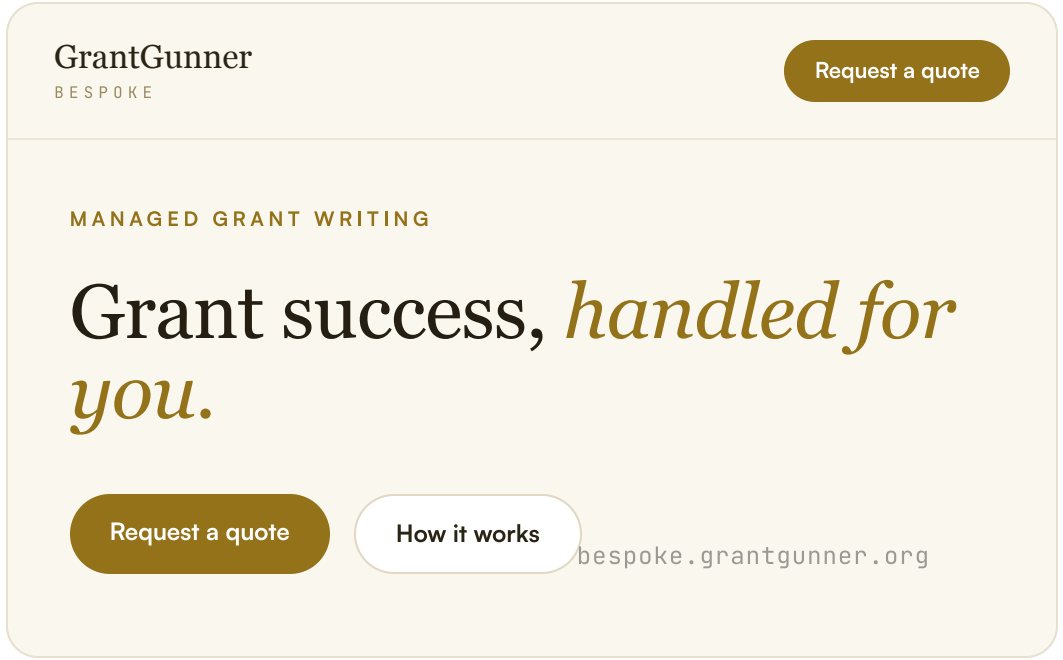
A paid concierge service & our front-row seat to the work.

The work of a traditional bid-writing agency. Half the price.

We (real humans) oversee the process and manage the client's account, end-to-end. Targeted at the clients who would otherwise pay £2,000 to £10,000 per application.

We run the platform ourselves. Every engagement shows us what to build next. Builders and users, both.

Two revenue lines. One platform. A team that uses what it builds.



Traction.

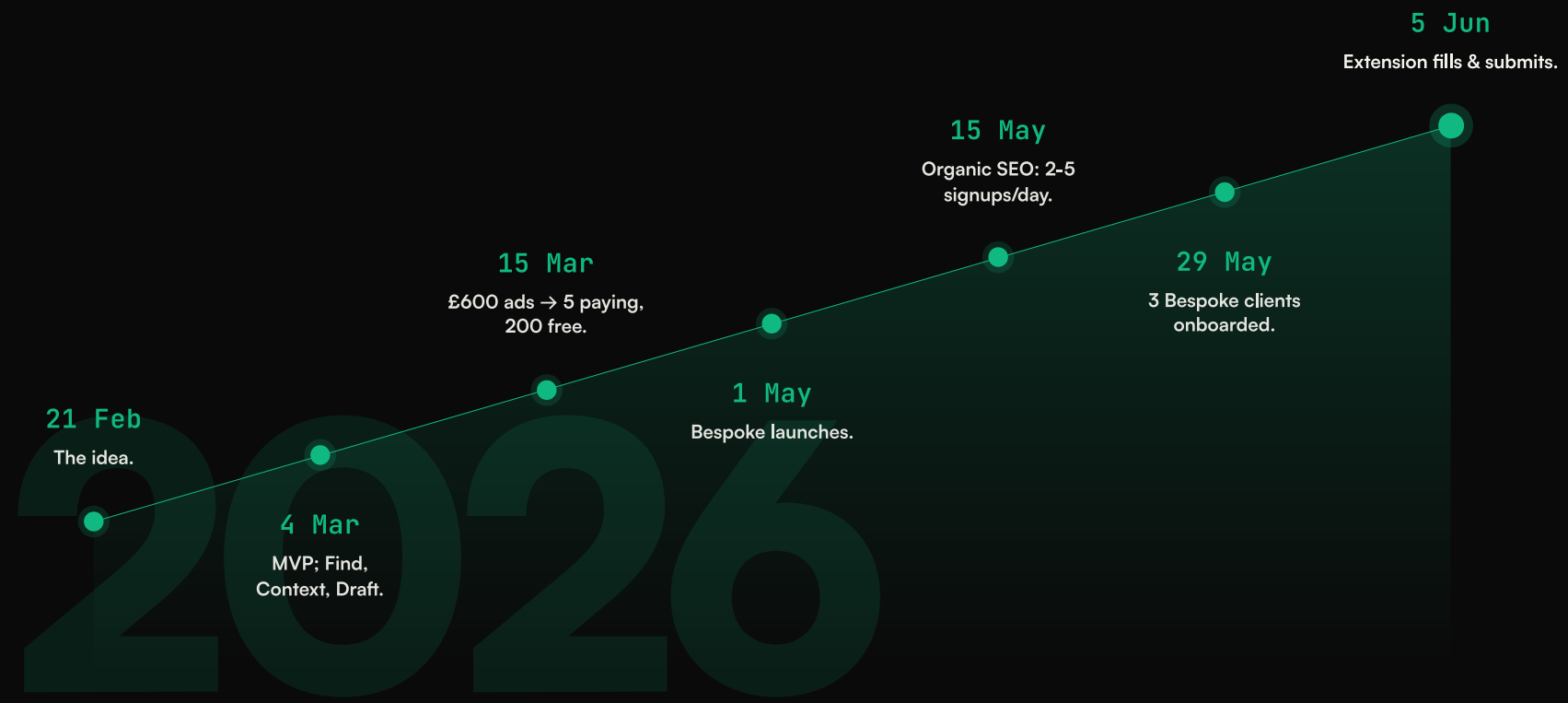
Execution at extreme speed.

104 days, idea → live

5 paying users

£50 CAC per user

2-5 organic signups/day



The window is rare. And closing.

01

Browser agents went production-grade.

Reliable automation that can navigate legacy funder portals became viable in late 2024. Two years ago, it simply wasn't possible.

02

Inference costs collapsed 90%.

Drafting context-aware applications at scale only works in this cost environment. Eighteen months ago, the unit economics didn't.

03

Funders are drowning in AI slop.

Since ChatGPT, funders face a flood of generic submissions. They want the counter-solution: dedicated, context-rich, parameter-bound. We raise quality, not noise.

Most competitors remain pre-launch, draft-only, or in stealth. We have a clean run at category definition.

Meet the crew.

Toby Claxton

Co-founder & CEO

Five years building production browser-automation and microservices at Rapid Cyber Security. Three prior startups shipped with Joshua. Leads product architecture and the Chrome extension.

Archie Wilding

Co-founder & COO / CSO

Built and managed multiple high-performing commercial teams across regulated sectors. Operator background. Leads commercial, customer discovery and the Bespoke service.

Joshua Young

Co-founder & CTO

Software engineer at Kainos, specialising in AI pipeline and agent infrastructure. Three co-founded startups with Toby prior to GrantGunner. Owns infrastructure, security, and the agent orchestration layer.

Howard Wilding

Non-Executive Advisor

Two-time founder. Helyx SIS Ltd: founded and exited. Synalogik Innovative Services: led to a successful Series A. Strategic and fundraising guidance.

How it works.

01

Scouting Agent

- Understands your organisation.
- Scours the web for eligible opportunities.
- Syphons out irrelevant matches.

02

Context Agent

- Researches past winners & identifies trends.
- Discovers key contacts in the funding organisation(s).
- Reads sentiment from funder channels.

03

Drafter Agent

- Provides context for application questions.
- Generates responses from Scout & Context data.
- Advises on supporting docs (P&L, bank statements).

04

Extension
EXTRACTOR

- Connects to the user's logged-in session with the funder portal.
- Extracts the live form & questions.
- Extracts document requirements.

05

Extension
SUBMITTER

- Uses the same connected session.
- Inputs the Drafter's answers & documents.
- Livestreams the fill - pause or override anytime.

BROWSER EXTENSION — ONE AGENT, TWO HATS

5 stages. One pipeline. You stay in the driver's seat.

The immediate market.

UK CHARITIES & NPOS

170,000

registered charities.

- Circa 90,000 apply for grants annually.
- Only 22,000 successful from 97,000 issued.

UK BUSINESS & SMES

5.5m

SMEs in the UK.

- Circa 400,000 active grant seekers.
- 37% cite abandoning opportunities.

UK ADDRESSABLE MARKET

490,000

active funding entities.

- 37% cite funding fatigue.
- The wedge GrantGunner is built for.

That, but in numbers...

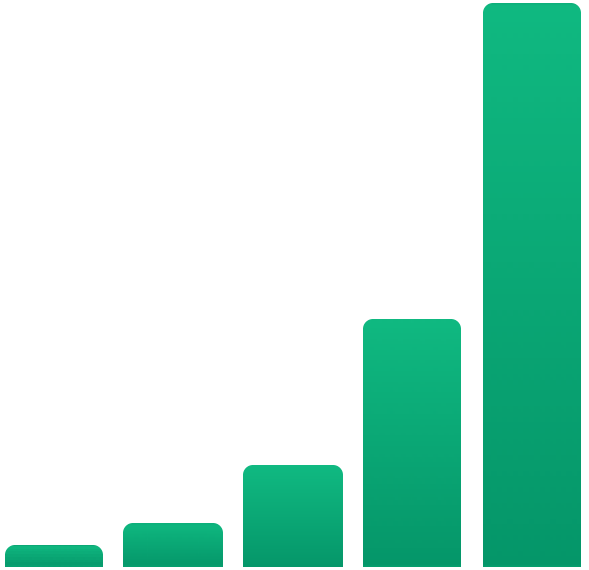
	Active NPOs	Active SMEs	Total Combined
2.5% CAPTURE (USERS)	**2,250**	**10,000**	**12,250**
Sales value • Starter @ £25/mo	£675,000	£3,000,000	**£3,675,000**
Sales value • Pro @ £80/mo	£2,160,000	£9,600,000	**£11,760,000**
Sales value • Enterprise @ £350/mo	£9,450,000	£37,800,000	**£46,305,000**

Sensible combined estimations - blended monthly ARPU ~£48, total ARR projection ~£7m.

From £25k to £6.6m, in five years.

Moderate growth profile. UK launch → EU Y3 → US Y4. £250k angel now, ~£1.2m Seed planned Y2.

	Y1	Y2	Y3	Y4	Y5
Revenue	£25k	£214k	£976k	£2.9m	**£6.6m**
EBITDA	(£42k)	(£287k)	(£438k)	£82k	**£1.7m**
ARR (EOY)	£50k	£377k	£1.56m	£4.1m	**£8.8m**
Paying customers	87	662	2,645	6,320	**11,950**



Path to EBITDA breakeven in Y4. Seed round assumed Q1 Y2 (~£1.2m). Series A modelled Y4 (~£4m) to fund US expansion. Full model available on request.

It's not just Grants.
It's not just UK.

Fellowships
6.9 million students who actively apply

UK R&D tax credits
46,950 UK YoY seekers

Funds for organisations like sports clubs
100,000s across the world

Accelerators
8,000 programmes

VC funds
48,000 globally

Angel syndicates
10,000s globally

GG browser agent
Handles any form!

Global implementation
Est. 35m grant seekers across all sectors

Funding management
Manage awarded grants

Competitive landscape.

FEATURE	GRANT CONSULTANCIES	AI FINDERS	AI WRITERS (Grantify / Grantable)	GRANTGUNNER
Question discovery	Manual research	✗	User inputs	✓ Autonomous — fetches live portal questions
Strategic scouting	High-cost bespoke	✓	✗ Limited	✓ Autonomous — 24/7 matchmaking
Drafting & editing	Human-led	✗	✓ ChatGPT	✓ Context-aware drafting
Portal submission	Consultant	✗	✗	✓ Semi-autonomous — proprietary Chrome extension
Bring your own AI	✗	✗	✗	✓
Integration	None (siloed)	Fragmented	Fragmented	Unified ecosystem
Pricing	£2k—£10k+	~£50—100/mo	~£135—£375+/mo	**£25—£350/mo**

Route to market.

1

Q3/4 2026

Competitor conquesting

Target “high-intent” search terms for expensive rivals (e.g. “Grantify alternative”) - capturing users already suffering from the painful process of grant management.

2

SCALE

The viral loop

Leverage our £0 “Sign On” plan to build a massive base - proven by 20 sign-ons in under a week - then upsell to £80/mo Pro for autonomous submission.

3

EXPAND

Strategic partnerships

Partner with UK startup incubators and NGO umbrella bodies who lack the bandwidth to physically hit “submit” for their members.

RUNNING IN PARALLEL · BESPOKE

A managed-service arm acquired through automated LinkedIn outreach. Initially, this will be no-win-no-fee, which keeps the pitch frictionless; it keeps us inside the funding workflow, and every engagement feeds first-hand market insight straight back into the product.

We aren’t just building the best tool - we’re building the most efficient acquisition engine in the UK funding sector.

RAISING

£250,000

SEIS-eligible • 18-month runway • 4 Goals:

- ✓ EU & US expansion
- ✓ 500+ paying customers
- ✓ Cyber Essentials Plus certified
- ✓ Seed-ready

Building the most efficient acquisition engine in the UK funding sector.

USE OF FUNDS

- Founders' salaries - 40%
- Technical buildout - 28%
- Marketing - 28%
- Misc. - 4%

Join us in building the world's first autonomous capital engine.

Toby Claxton - toby@grantgunner.org • Archie Wilding - archie@grantgunner.org

GrantGunner